



Online in

GET YOUR FIRST ONLINE PAYING CLIENT

SHOPIFY BONUS

Set-up your Shopify Store with Ease

Created by

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Setting up Shopify

The purpose of this PDF is to get a side hustle up and running while you build your brand online. Your side hustle, as an e-commerce Shopify store, can fund your launch in Module 8 (if you choose to run ads to your products), or simply be another revenue source while you gain insight into how to take your business online.

Phase 1: Research

- ☐ Make a list of potential products that you love and know your ideal customer could use to solve a problem in their life that fits within your brand.

- ☐ Go to Aliexpress.com or Alibab.com and create a single account.

- ☐ See what items are available and have the best reviews, prices, and value.

- ☐ Now that you have products, you need to identify your store as your side hustle business. (You know it as your side hustle, but your ideal customers will have another way to do business with you.) Set up your store name, domain name, and add your products.

Phase 2: Shopify

1. ENTER IN YOUR INFO:

- ☐ Email
- ☐ Password (Something you will remember or use Last Pass to save it.)
- ☐ Store name
- ☐ Click create your store
- ☐ Bio, click next
- ☐ Customize theme
- ☐ Customize website
- ☐ Edit the general setting to fit your style
- ☐ Save changes and check the look of both fit to screen and small screen
- ☐ Click back to shopify

WORKSHEET

2. PICK YOUR PLAN, DOMAIN, AND PAYMENTS

- ☐ Yellow box: Click remove password.
- ☐ Blue box (at the bottom of the page) Click: Pick a Plan
- ☐ Select \$29.00/month (you won't be billed until after the trial and can cancel if you like.)
- ☐ Enter billing info and click on confirm changes
- ☐ Click back to Shopify home
- ☐ Click to add domain and remove password on yellow box warning, click save
- ☐ Register a new domain or add a name you already own with your business.
- ☐ Return home
- ☐ Click Payment Tab (to the left of the dashboard) and walk through the steps to add your processor.
- ☐ Select manual or automatic and save changes
- ☐ Go to settings and checkout
- ☐ Choose prompt, what information you want to obtain, order processing options, refund, privacy, terms
- ☐ Select shipping
- ☐ Enter in address, zones, rates, method of label (checkbox)
- ☐ Add package
- ☐ Select taxes
- ☐ Choose how to calculate them
- ☐ Edit any shipping notifications if need be

PHASE 3: TEST AND ADD PRODUCTS

- ☐ Go to your store URL
- ☐ Place an order as you are a customer and test
- ☐ Add your first product title, description, type, vendor, upload image, add price and taxes, shipping, weight, color, search engine, save
- ☐ Update inventory if necessary
- ☐ Customize if necessary any last minute changes to your store like the header, image, feature collection or tags, image, slideshow, footer

That's it! Shopify takes care of the rest!

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